

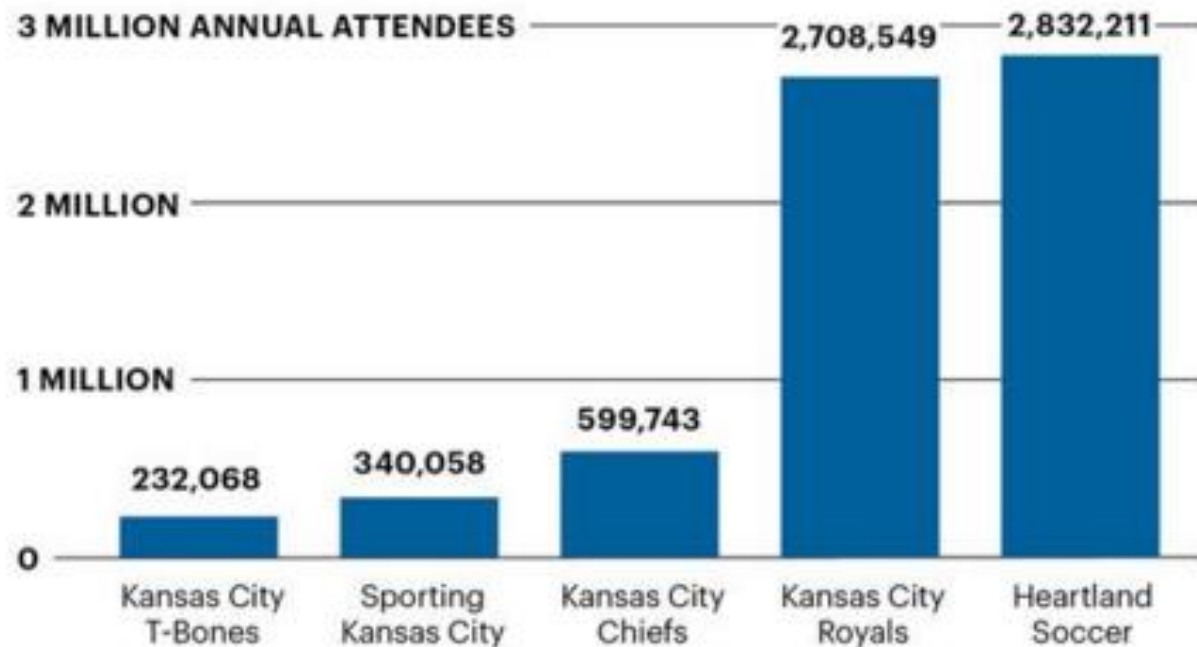
Kemper Arena



Big Events vs Continuous Events

NO MERE CHILD'S PLAY

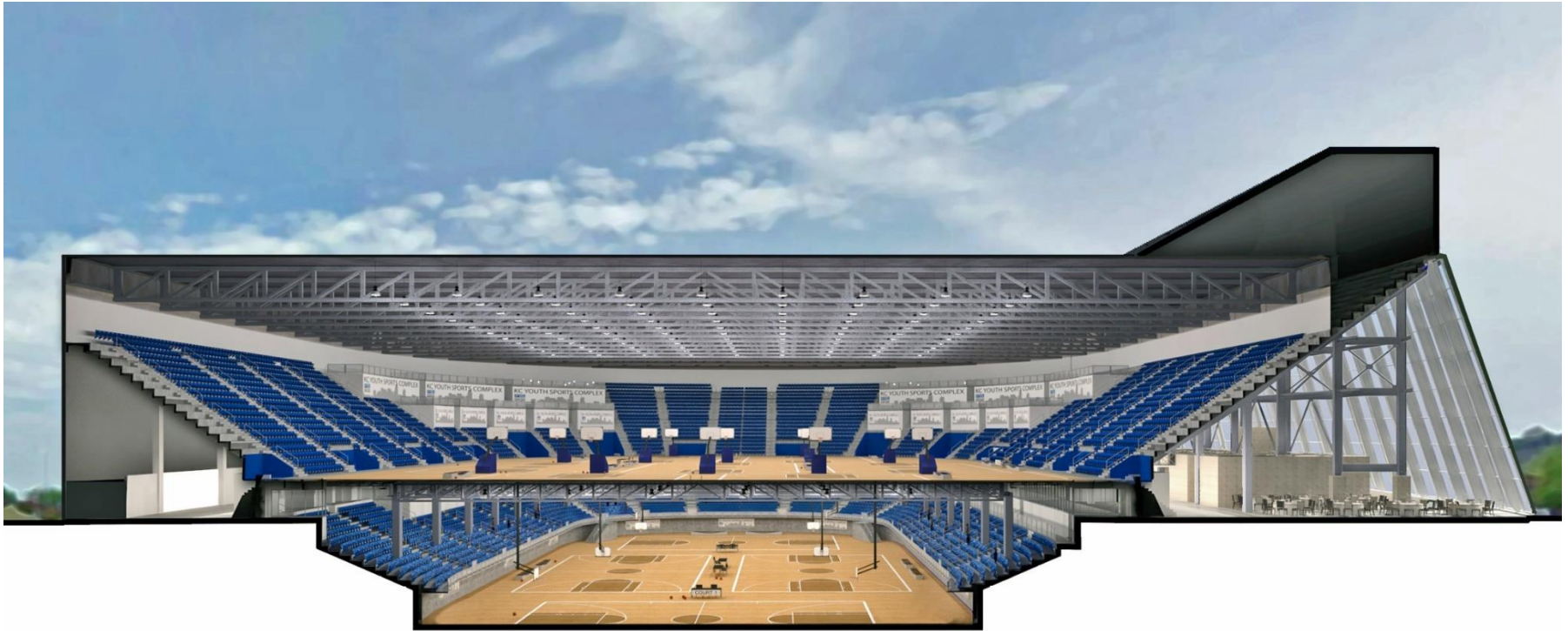
Here are the most recent annual attendance figures available for Kansas City's professional sports franchises and Heartland Soccer Association.



SOURCE: GATEWAY SPORTS VILLAGE

Adaptability

Add a 2nd floor at the Balcony Level = 12 Courts



The additional floor **increases the usable space by 200% and retains the Arena as a dynamic and functioning Sports venue**

Existing Arena Floor



New Top Floor



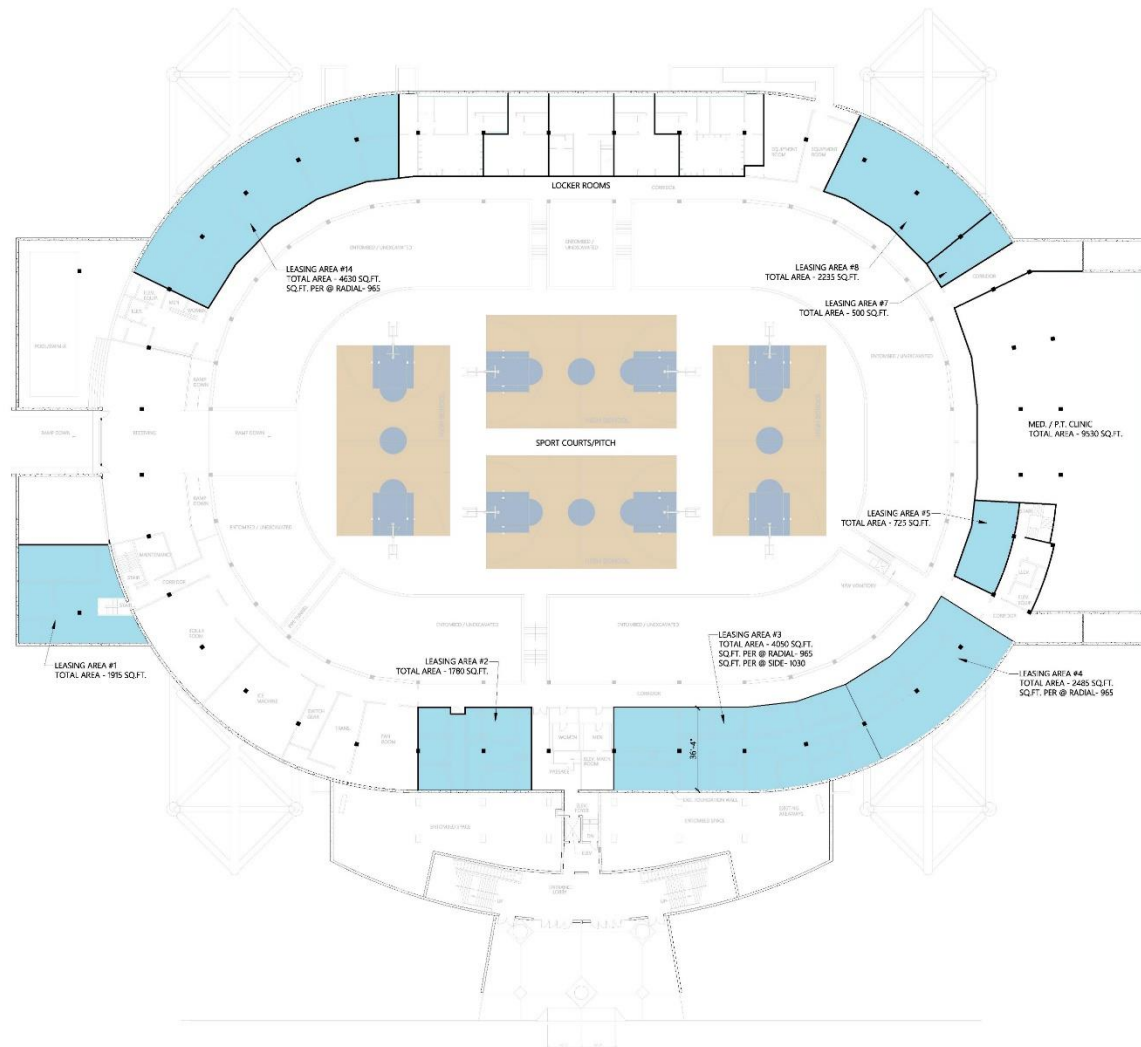
Facility Options

- Sports – Basketball, Volleyball, Futsal, Track, Rowing, Tennis Wrestling, Gymnastics Tumble/Cheer, Dance, etc, all Fitness & Core Strength, Martial Arts, Ancillary training
- KC Sports Commission, VisitKC, Parks & Rec, Home/Charter Schools, Adult League
- Conventions, Events, eSports, Graduations
- Office, Retail, Medical, Physical Therapy, Fitness Memberships

Conversion - Bottom Floor

Existing Arena floor and Service Level

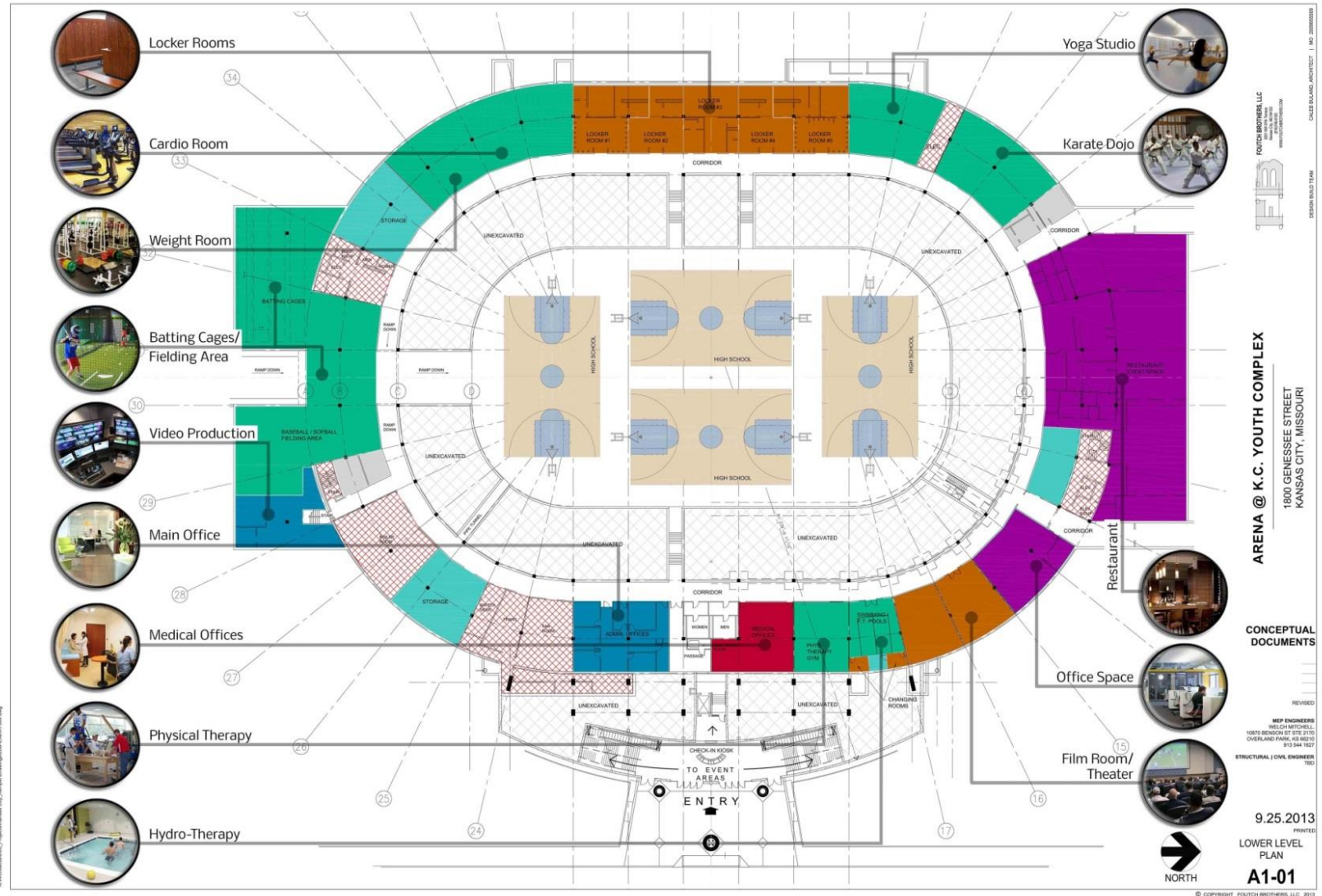
27,000+ Sf Leasable



Conversion - Bottom Floor

Existing Arena floor plus new Services

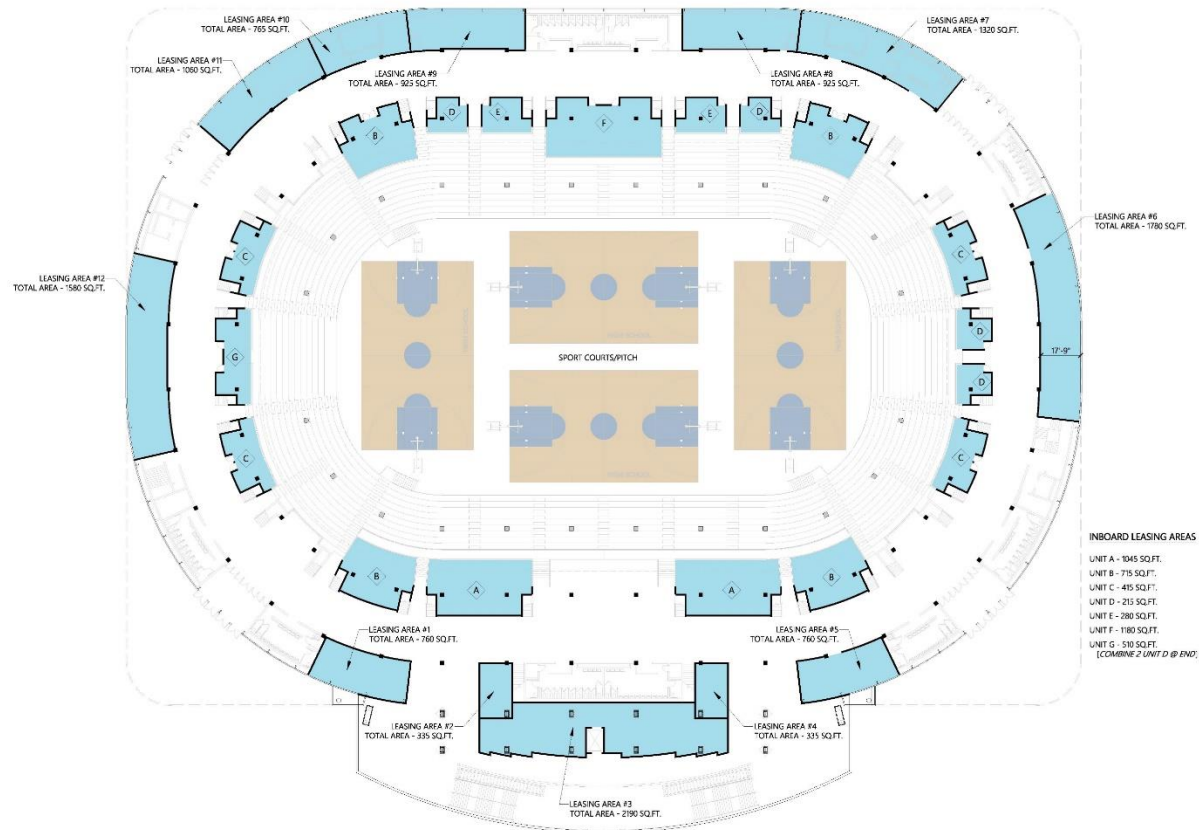
Diversified Services for Sports Training and Fitness



Conversion - Main Concourse

Converted Concourse, Suites and Services

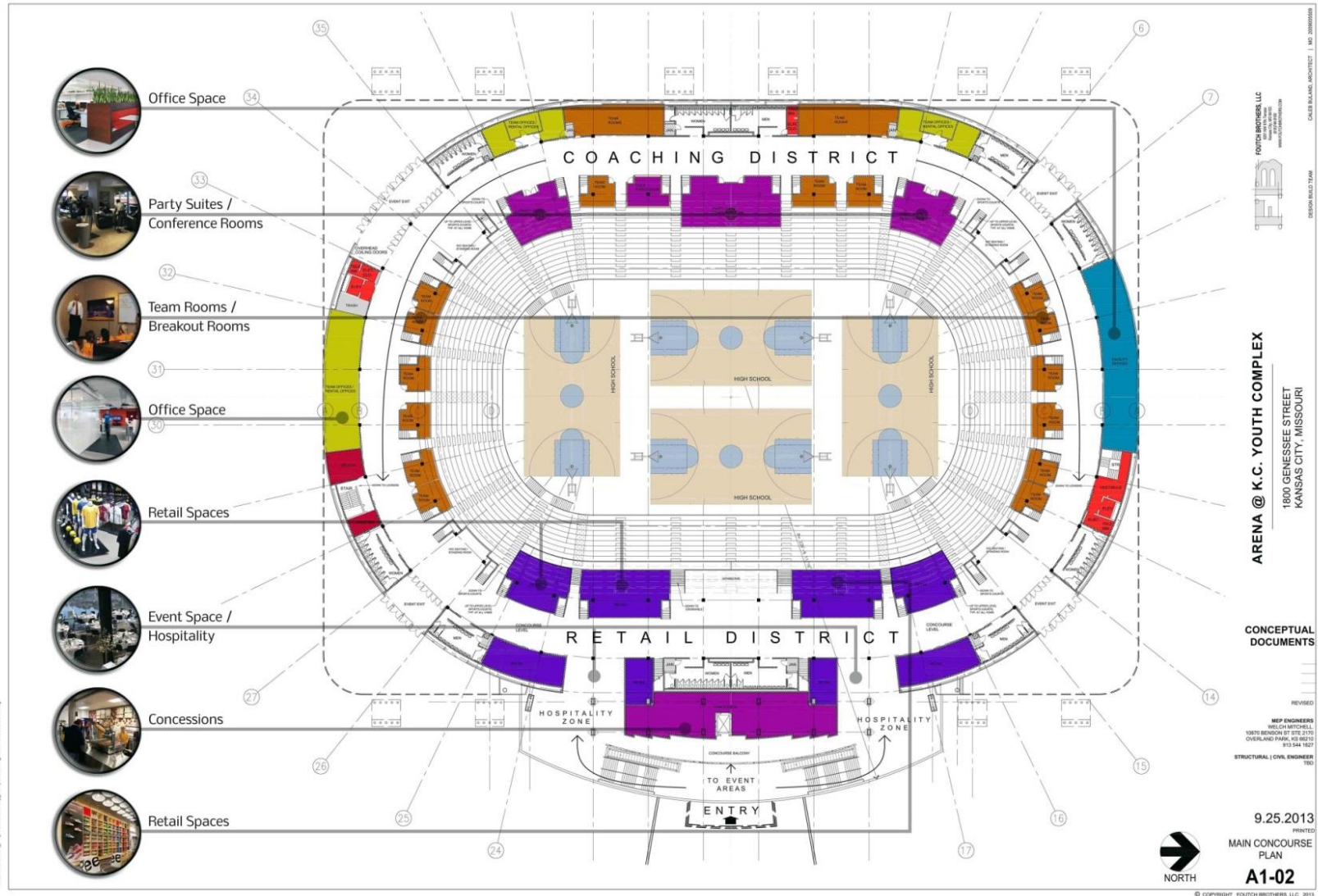
10,000 Sf Leasable



Conversion - Main Concourse

Converted Concourse, Suites and Services

Offices, Team Rooms, Concessions and Retail

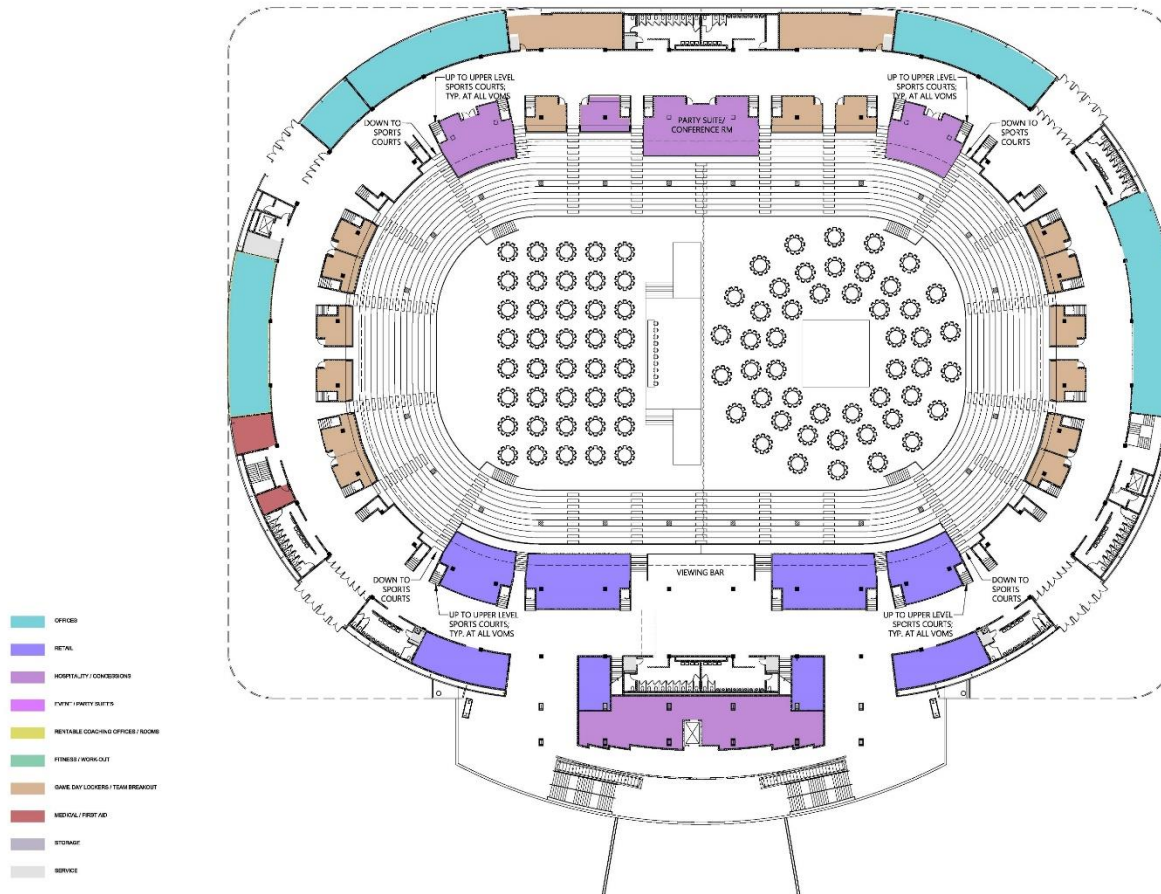


Main Concourse



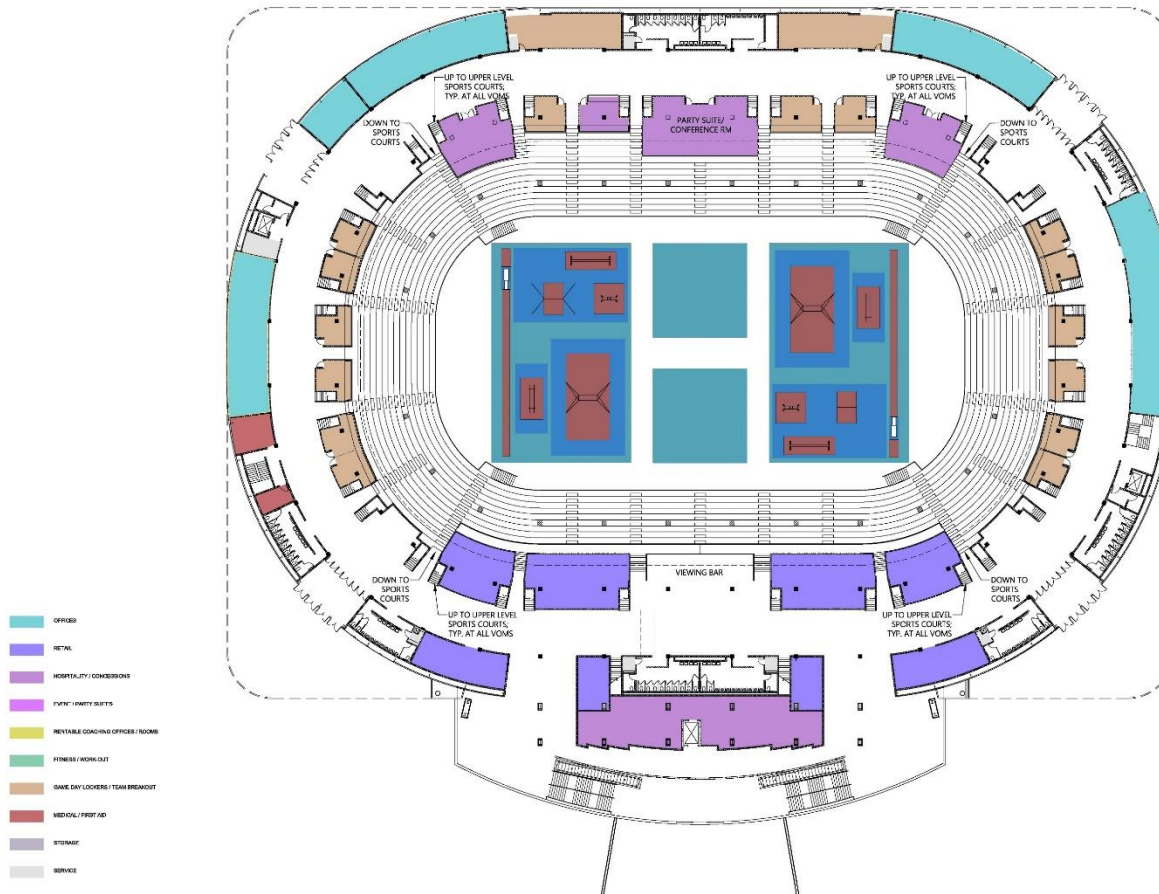
Conversion - Main Floor

Existing Arena floor options



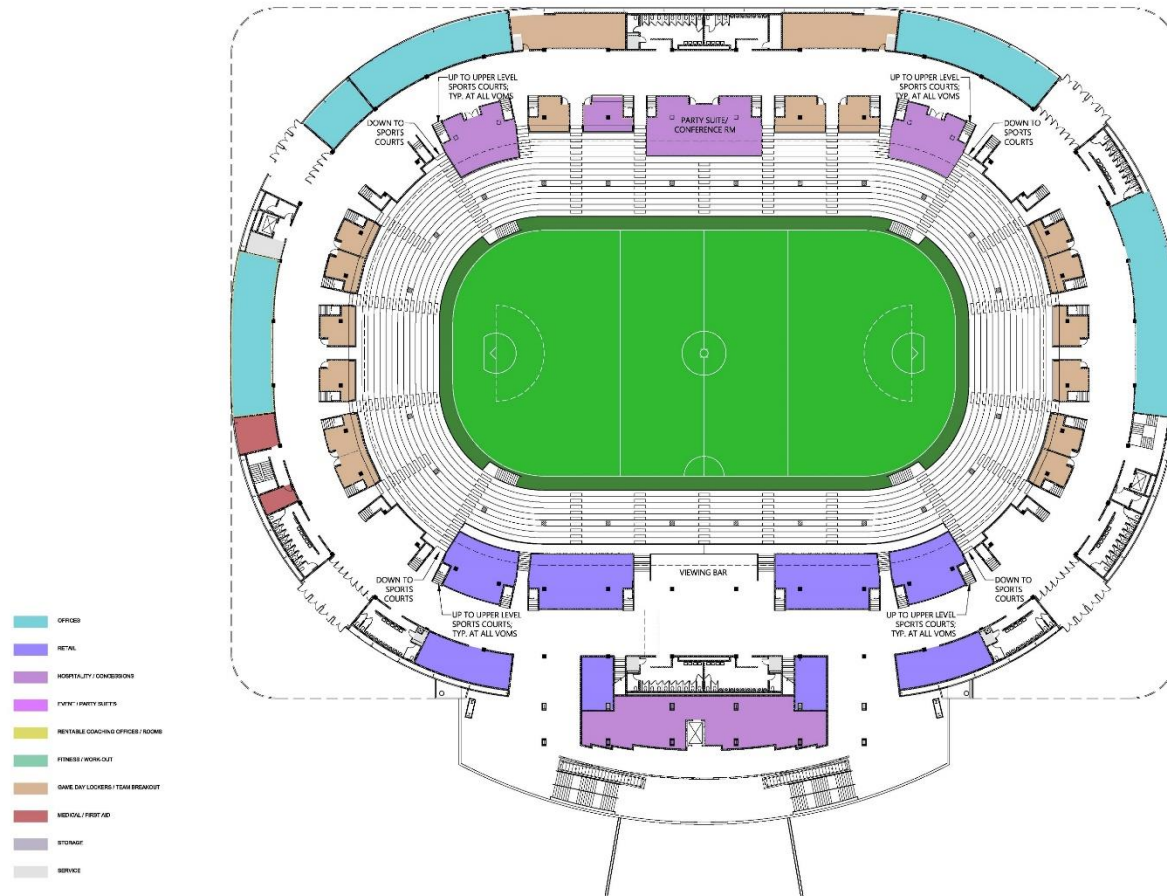
Conversion - Bottom Floor

Existing Arena floor options



Conversion - Main Floor

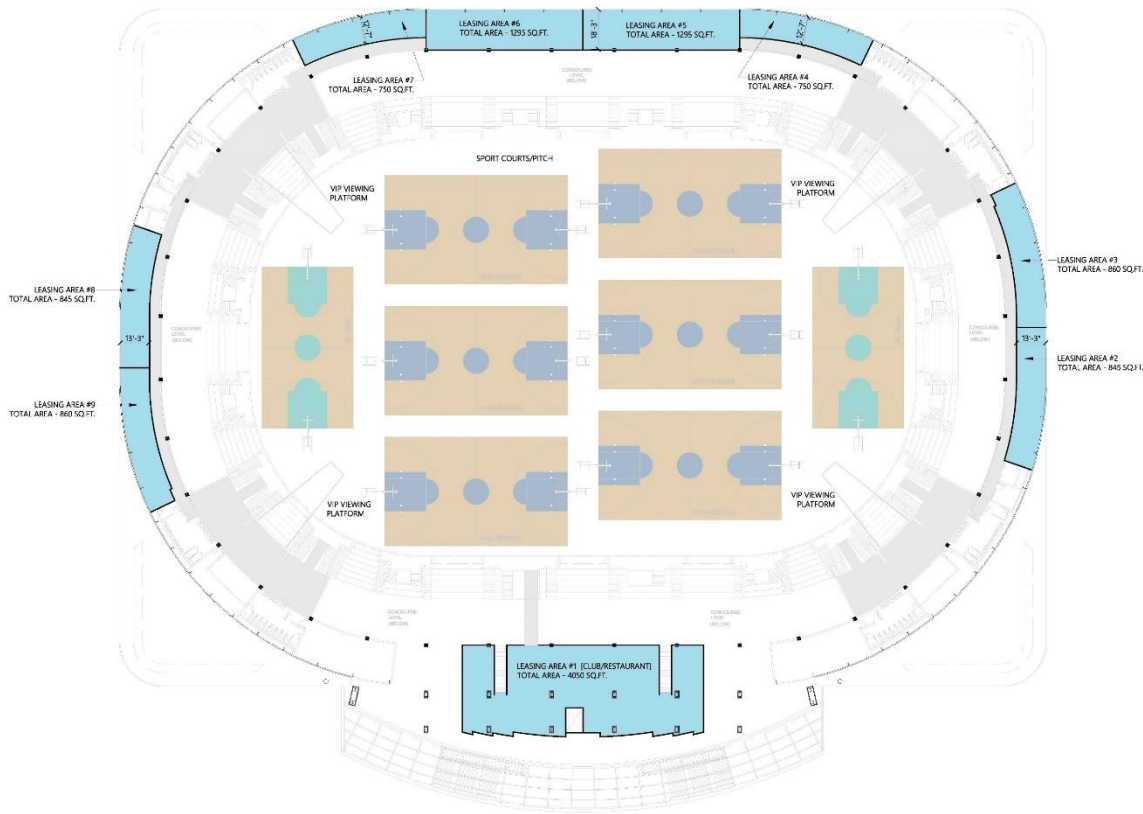
Existing Arena floor options



New Top Floor

New Arena floor & Concourse Mezzanine

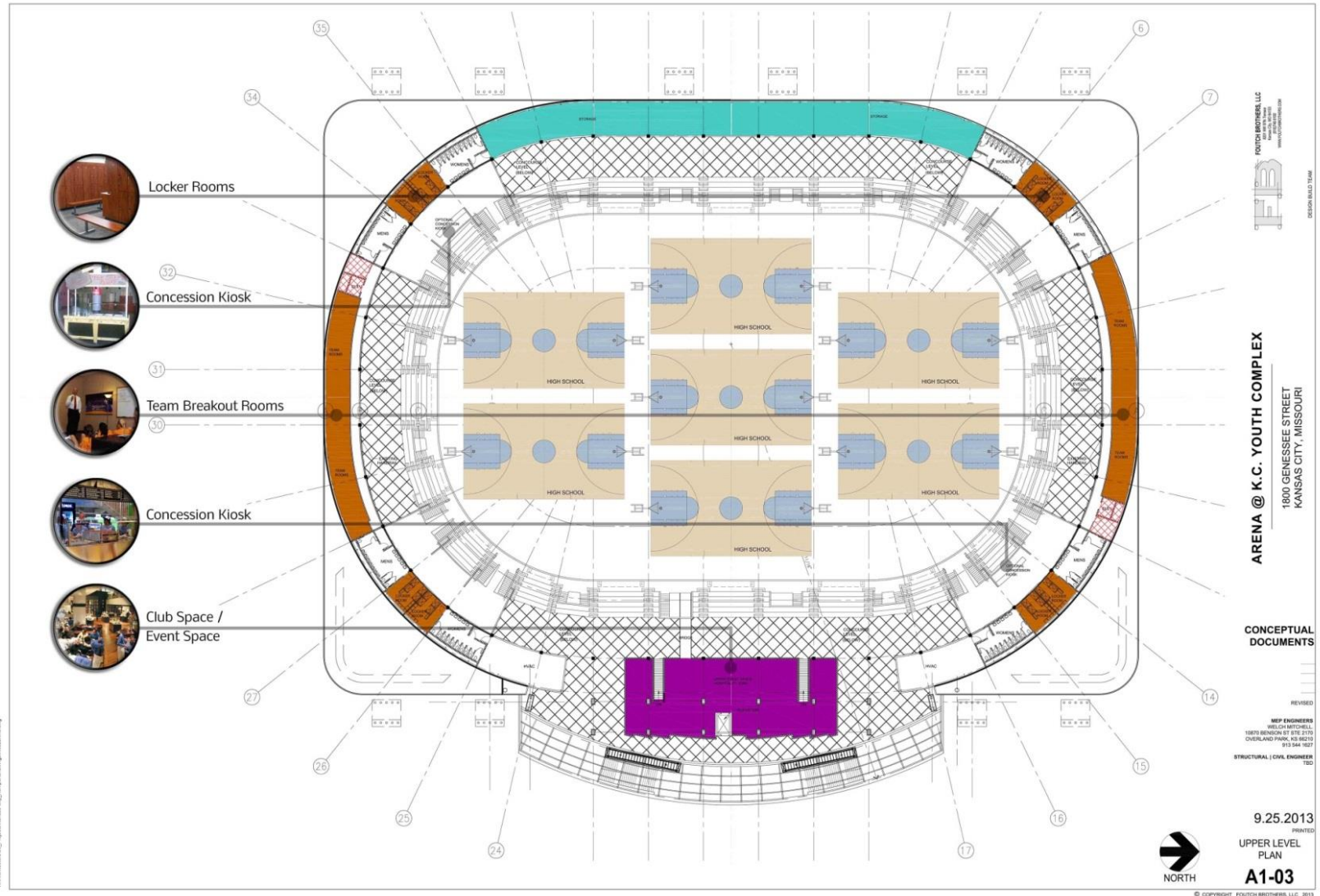
12,000 Sf Leasable and 52,000 Sf Arena floor



Top Floor

New Arena floor & Concourse Mezzanine

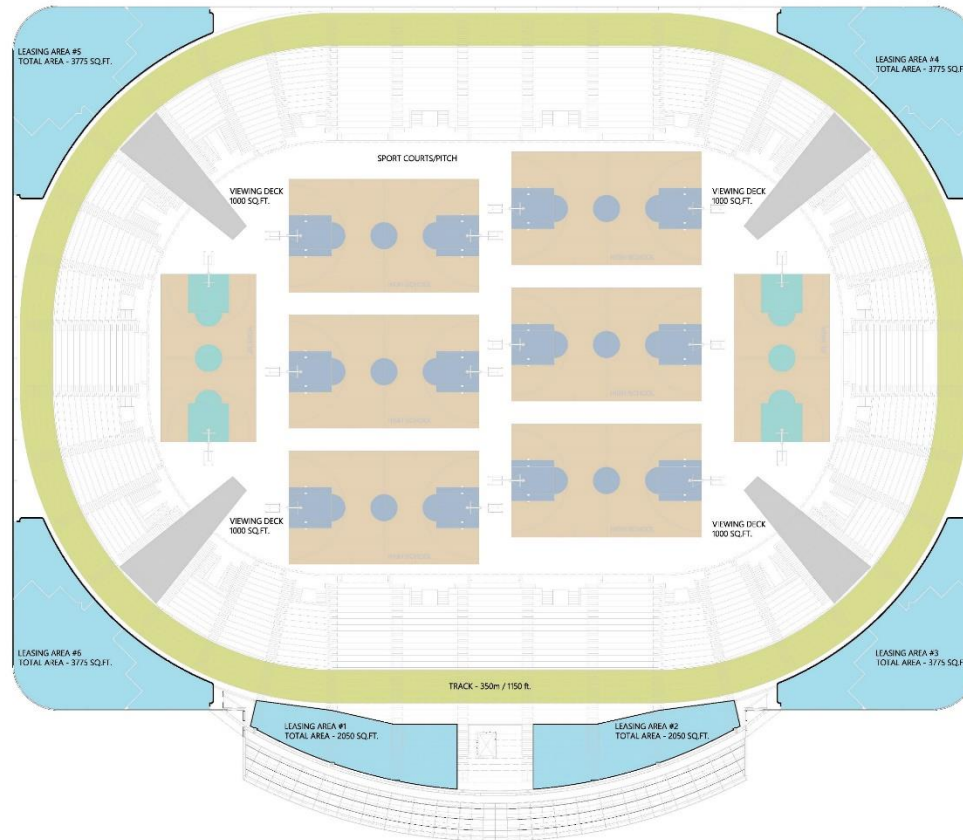
Additional Sports Courts, plus Team Rooms and Services



Track Floor

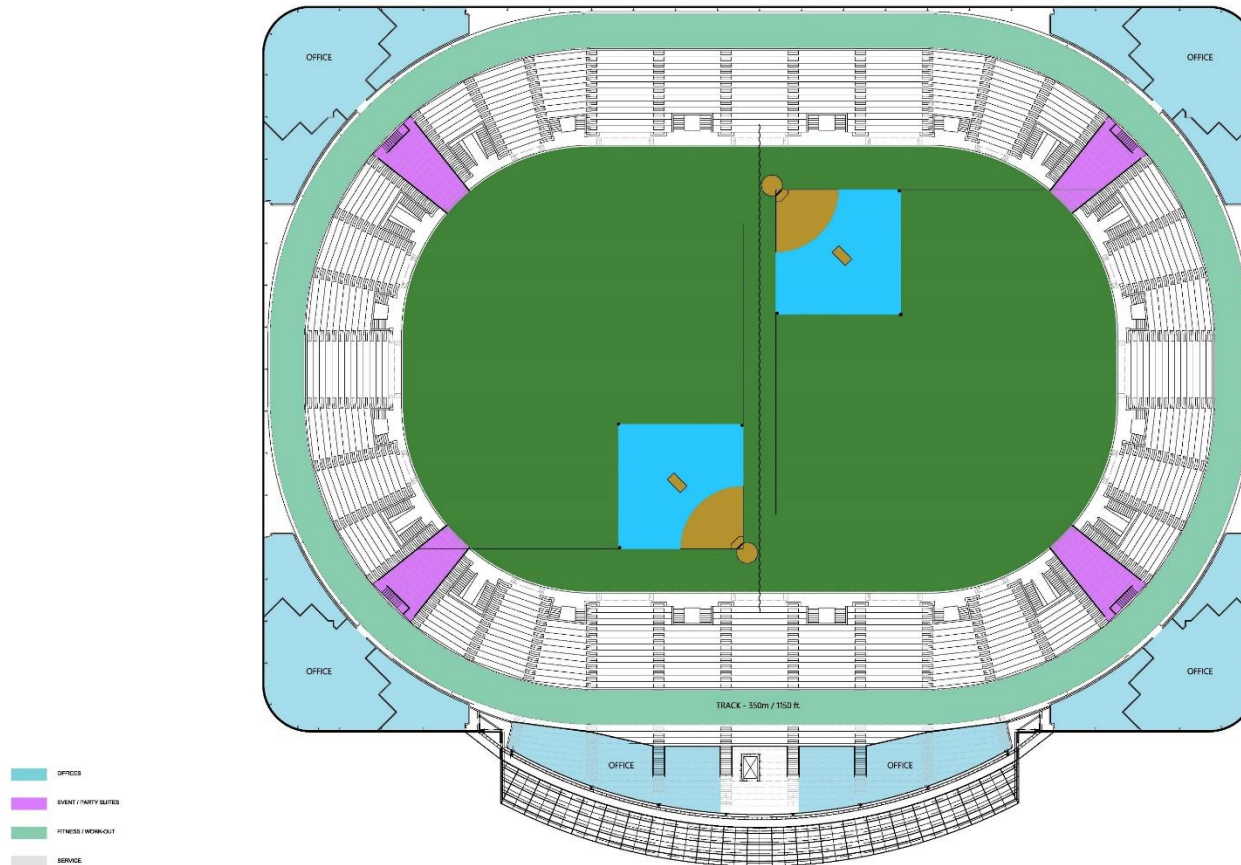
New 5-lane Track & Office Space

20,000 Sf Leasable area



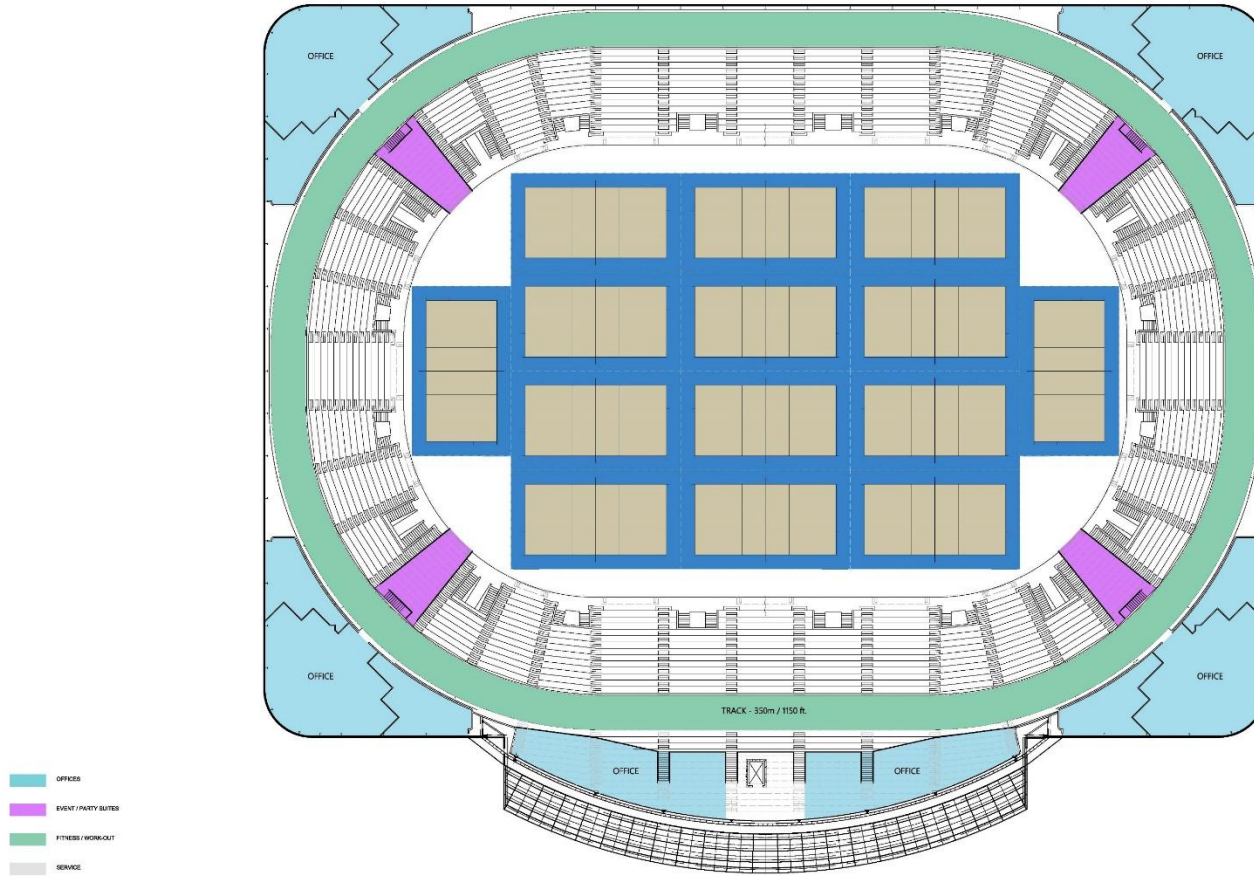
Top Floor

New Arena floor & Concourse Mezzanine



Top Floor

New Arena floor & Concourse Mezzanine



Demand, Financials & Schedule

1,000 Daily Visitors – Week days
3,000 to 5,000 Daily Visitors – Weekends
= 500,000 to 1,000,000 Annual Visitors

\$25MM+ total project cost
Owner/Investor Equity
Commercial Bank Loan
Historic Tax Credits

Acquire by end of 2016
Construction complete by end of 2017

Summary Re-cap

Iconic Structure & Destination

High Demand, Central Location

Continuous Traffic

Low Cost of Entry

Integrated Health, Fitness and Performance Facility

Value-added Services, Retail & Office Community